# flywire

## William Blair Growth Stock Conference

**JUNE 2023** 

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#### **Disclosures**

This presentation includes forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical facts contained in this presentation, including statements regarding Flywire's ability to successfully implement Flywire's business plan, future results of operations and financial position, business strategy and plans and Flywire's objectives for future operations, are forward-looking statements. The words "believe," "may," "will," "estimate," "continue," "anticipate," "intend," "expect," "plans," "potential," "seeks," "projects," "should," "could" and "would" and similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words. Flywire has based these forward-looking statements largely on Flywire's current expectations and projections about future events and financial trends that Flywire believes may affect Flywire's financial condition, results of operations, business strategy, short-term and long-term business operations and objectives, and financial needs. These forward-looking statements are subject to a number of risks, uncertainties and assumptions that are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of Flywire's Annual Report on Form 10-K for the year ended December 31, 2022 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2022, which is on file with the Securities and Exchange Commission (SEC) and available on the SEC's website at www.sec.gov. Additional factors may be described in those sections of Flywire's Quarterly Report on Form 10-Q for the quarter ended March 31, 2023. In light of these risks, uncertainties and assumptions, the forward-looking statements. You should not rely upon forward-looking statements as predictions of future events or performance.

In addition, projections, assumptions and estimates of the future performance of the industries in which Flywire operates and the markets it serves are inherently imprecise and subject to a high degree of uncertainty and risk. All financial projections contained in this presentation are forward -looking statements and are based on Flywire's management's assessment of such matters. It is unlikely, however, that the assumptions on which Flywire has based its projections will prove to be fully correct or that the projected figures will be attained. Flywire's actual future results may differ materially from Flywire's projections, and it makes no express or implied representation or warranty as to attainability of the results reflected in these projections. Investments in Flywire's securities involve a high degree of risk and should be regarded as speculative.

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This presentation contains certain non-GAAP financial measures as defined by SEC rules. Flywire has provided a reconciliation of those measures to the most directly comparable GAAP measures, which is available in the Appendix. The company has relied upon the exception in item 10(e)(1)(i)(B) of Regulation S-K and has not provided a quantitative reconciliation from forecasted adjusted EBITDA to forecasted GAAP net income (loss) or to forecasted GAAP income (loss) before income taxes, because it is unable without making unreasonable efforts, to calculate certain reconciling items with confidence. These items include but are not limited to income taxes which are directly impacted by unpredictable fluctuations in the market price of the company's stock.



The digitization of payments is inevitable...

... and in some sectors it has already occurred



# ...but many sectors are still complex

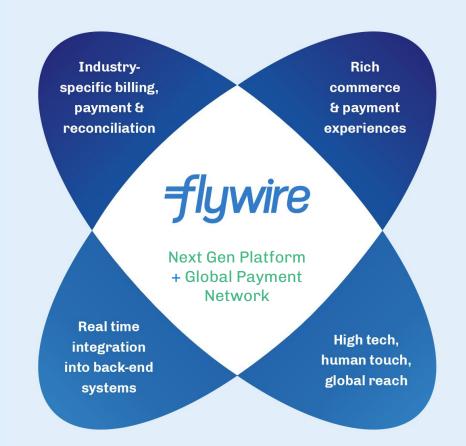
...the next decade will see a wave of digitizing payments in key industries





f Our mission is to deliver the most important and complex payments

# Software drives value in payments



1,000+

**Global FlyMates** 

3,300+

**Clients Worldwide** 

\$18.1B

Total 2022 Payment Volume

\$14.9M

Adj. EBITDA for 2022

\$267.1M

Revenue Less Ancillary Services for 2022

10+

Years to Build Payment Network



# Legacy payment processes yield limited results

Poor & Limited
Payment Experiences



Limited experiences



Missing payment options

**???**No tracking/support

Inflexible Systems
Integration



Inaccessible data



Legacy and disparate



Operational Burden



Manual reconciliation & inaccuracy



Lack of visibility & payment delays



Complex fees

Payment Ecosystem Complexity



Many providers



Regulatory compliance



Security/ PCI

# Flywire delivers simple, superior experiences

Single source solution

Great payment experiences

Powerful software & deep integration

Proprietary Payment Network



 One provider for pricing, solution, and support



 Happy customers and higher payments yield





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Proven integrations in complex environments



Domestic and international payments solved

## Servicing verticals with substantial TAMs



#### \$11.7 TN TAM



\$660BN (1)







\$500BN (1)

\$530BN (1)

## ...with strong secular trends underpinning growth



## Strong & resilient sectors



7.4%
Annual Growth

Of international student market <sup>(1)</sup>

Driven by

Higher ed student count expected to increase from 220M in 2021 to 390M by 2030 <sup>(1)</sup>



Healthcare TAIVI

4.6% Annual Growth

Out of pocket healthcare expenses (2)

Driven by

5.1% increase expected in total healthcare expenditures (2)



**Travel TAM** 

7.9% Annual Growth

Of luxury travel market (3)

Driven by

International tourists expected to increase from 1.4BN in 2019 to 1.8BN in 2030<sup>(3)</sup>

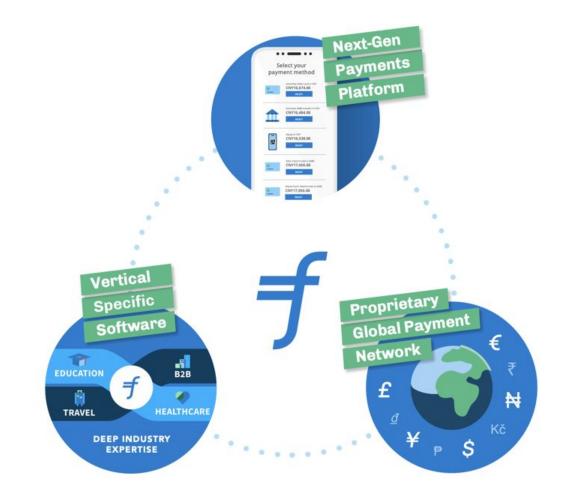


20.4%
Annual Growth
Of global e-invoicing<sup>(4)</sup>

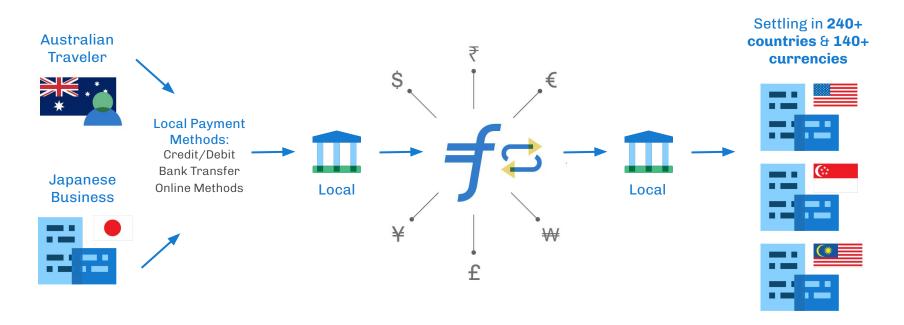
Driven by

>80% firms expected to move towards electronic payment methods<sup>(4)</sup>

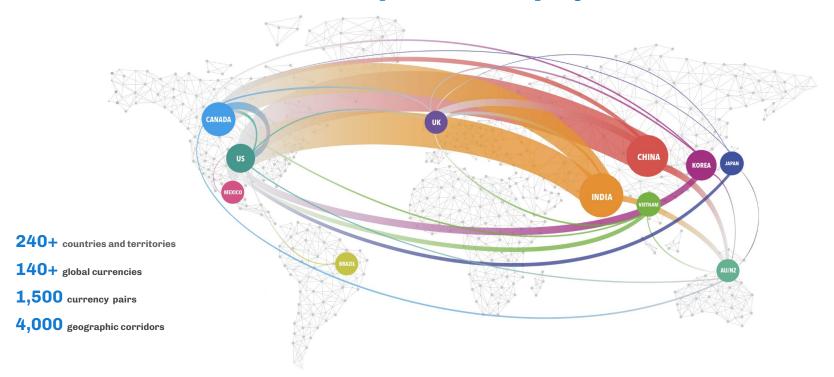
# How our Flywire Advantage works



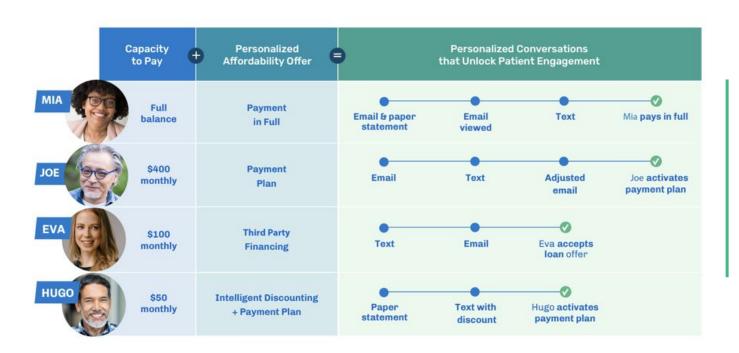
# Our next-gen payments platform supports the entire lifecycle of a cross-border transaction



#### Our proprietary global payment network provides clients with a unique set of payment methods

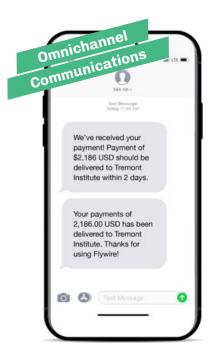


# We go beyond payments with vertical-specific software backed by deep industry expertise

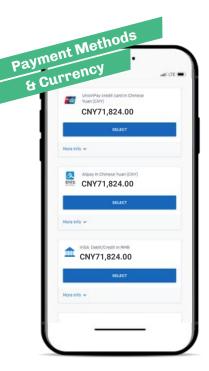


Personalized engagement with interactive customer experience

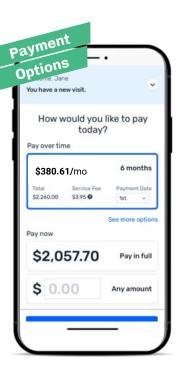
### A radically improved customer experience



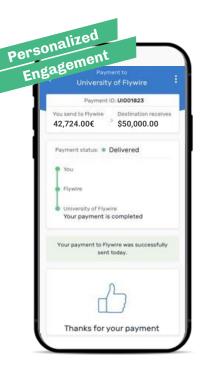
SMS, Chat, Email, Text, Phone



Bank transfer, credit/ debit, cards, APMs



Payment plans, Auto-pay, advanced scheduling



Real-time updates, notifications, & confirmations

## **Expanding the Flywire Advantage**

**Yesterday**Built Flywire Advantage

**Today**Driving Global Scale

**Tomorrow**Powering Vertical Ecosystems







## **Growth strategies**











Grow with existing clients

Grow with new clients Expand our ecosystem through channel partnerships Expand to new industries, geographies & products

**124**%

2022 average annual dollar-based net retention rate 170+

New clients in Q1 2023 @ ellucian.



TRIBAL

100%+ YoY Growth

Agent Payments
Volume in Q1 2023

Pursue strategic & value-enhancing acquisitions

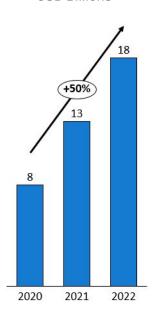




### Strong financial performance

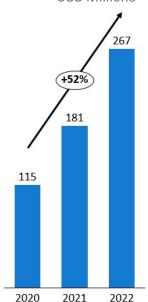


**USD Billions** 



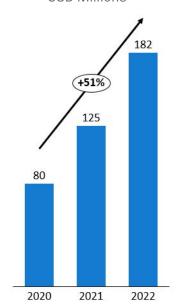
#### Revenue Less Ancillary Services

**USD Millions** 



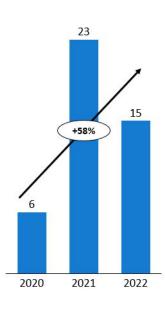
## Adjusted Gross Profit

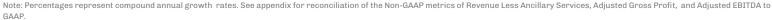
**USD Millions** 



## Adjusted EBITDA

**USD Millions** 







### **ESG** at Flywire



#### **Affordability & Accessibility**

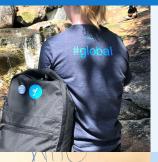
Through our software and payments technology, we provide payers a fast, easy way to pay, completely tailored to their payment method preference and on a schedule that fits their budget

#### **Diversity, Equity & Inclusion**

Our global team of FlyMates represent nearly 40 nationalities and more than 35 spoken languages. As an organization, we commit to ensuring the principles of D,E&I are rooted in everything we do

#### **Career Development & Training**

We provide FlyMates opportunities to both enrich their careers and grow and evolve as individuals, at every step of their journey. Our FlyMates spent nearly 3,000 hours on learning & development in 2022



#### Social Impact & Community Engagement

Flywire has long been committed to giving back to the communities we serve. Our Foundation continues to provide academic scholarships to international students in need, and our FlyMates devote thousands of hours per year to volunteering



#### Data Privacy, Security, Compliance & Ethics

We're committed to ethical and compliant business practices and good corporate governance for the long-term success of our company and stakeholders. The Nominating and Corporate Governance Committee has oversight of ESG, with Co-Executive sponsors



#### **Environmental Sustainability**

We're committed to reducing carbon-intensive activities and improving our overall energy efficiencies, and completed our first GHG inventory in 2022

## Why Flywire

Platform, network and software built for scale and innovation for decades to come

Excellent financial performance with strong financial outlook

Substantial TAMs with plenty of room to run

Disciplined investment approach driving shareholder value







# appendix

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### Source Appendix

#### Slide 10

- 1. For TAM calculations:
  - a. Education: Based on net household payments to educational institutions in OECD countries in 2020 according to the Organisation for Economic Co-operation and Development (OECD) and payments made to private education institutions in Southeast Asia in 2015 according to EY Parthenon
  - b. Healthcare: Based on U.S. out of pocket healthcare spending in 2019 according to the Centers for Medicare & Medicaid Services and cross-border healthcare payments in 2020 according to Patients Without Borders
  - c. Travel: Based on global travel industry revenue in 2020 according to IBISWorld and management's estimates that approximately 41% of the non-business and professional travel payment volume is addressable by our solutions
  - d. B2B: Based on cross-border B2B inflows in 2020 according to Juniper and management's estimates that at least 75% of total B2B payment volume is made by medium to large businesses and potentially addressable by our solutions

#### Slide 11

- 1. HolonIQ International Education Market Report, February 2022; "Massification of higher education revisited", RMIT University, June 2018
- 2. CMS Office of the Actuary, 2021-2030 Projections of National Health Expenditures, March 2022
- 3. Growth rate represents 2023E 2025E projection to adjust for Covid bounce back; Technacio Luxury Travel Market Forecast and Analysis 2021-2025, Feb 2021; OECD Tourism Trends and Policies, March 2020
- 4. Facts & Factors E-Invoicing Market Report, February 2021; PYMNTS Enabling B2B Payments For The Virtual Workforce Report, September 2021

