

# Flywire Reports Fourth Quarter and Fiscal-Year 2023 Financial Results

February 27, 2024

Fourth Quarter Revenue Increased 37.5% Year-over-Year

Fourth Quarter Revenue Less Ancillary Services Increased 42.6% Year-over-Year

Company Provides First Quarter and Fiscal-Year 2024 Outlook

BOSTON, Feb. 27, 2024 (GLOBE NEWSWIRE) -- <u>Flywire Corporation</u> (Nasdaq: FLYW) ("Flywire" or the "Company") a global payments enablement and software company, today reported financial results for its fourth quarter and fiscal-year ended December 31, 2023.

"Our strong fourth quarter results, which included nearly 43% year over year growth in revenue less ancillary services, capped off an exceptional year for Flywire as we continue to show strong performance across the business," said Mike Massaro, CEO of Flywire. "We are proud of all that we have accomplished in 2023, and excited for what is ahead for Flywire, with a plan that puts up strong growth numbers in a complex macro environment and further expands EBITDA in alignment with our multi-year targets."

#### Fourth Quarter 2023 Financial Highlights:

GAAP Results

- Revenue increased 37.5% to \$100.5 million in the fourth quarter of 2023, compared to \$73.1 million in the fourth quarter of 2022.
- Gross Profit increased to \$61.8 million, resulting in Gross Margin of 61.5%, for the fourth quarter of 2023, compared to Gross Profit of \$41.5 million and Gross Margin of 56.8% in the fourth quarter of 2022.
- Net income was \$1.3 million in the fourth quarter of 2023, compared to net loss of \$1.1 million in the fourth quarter of 2022.

Key Operating Metrics and Non-GAAP Results

- Total Payment Volume increased 33.2% to \$5.4 billion in the fourth quarter of 2023, compared to \$4.1 billion in the fourth quarter of 2022.
- Revenue Less Ancillary Services increased 42.6% to \$96.1 million in the fourth quarter of 2023, compared to \$67.4 million in the fourth quarter of 2022. Revenue Less Ancillary Services in the fourth quarter of 2023 was estimated to be favorably impacted by changes in foreign exchange rates between September 30, 2023 and December 31, 2023 by approximately \$0.7 million.
- Adjusted Gross Profit increased to \$63.5 million, resulting in Adjusted Gross Margin of 66.1% in the fourth quarter of 2023, compared to Adjusted Gross Profit of \$44.5 million and Adjusted Gross Margin of 66.0% in the fourth quarter of 2022. Prior year Adjusted Gross Profit and Adjusted Gross Margin have been recast to align with the updated methodology as described in the Key Operating Metrics and Non-GAAP Financial Measures section below.
- Adjusted EBITDA increased to \$7.7 million in the fourth quarter of 2023, compared to \$1.0 million in the fourth quarter of 2022.

#### Fiscal-Year 2023 Financial Highlights:

GAAP Results

- Revenue increased 39.3% to \$403.1 million in fiscal-year 2023, compared to \$289.4 million in fiscal-year 2022.
- Gross Profit increased to \$247.4 million, resulting in Gross Margin of 61.4%, for fiscal-year 2023, compared to Gross Profit of \$174.9 million and Gross Margin of 60.4% in fiscal-year 2022.
- Net loss was \$8.6 million in fiscal-year 2023, compared to net loss of \$39.3 million in fiscal-year 2022.

Key Operating Metrics and Non-GAAP Results

- Total Payment Volume increased 32.9% to \$24.0 billion in fiscal-year 2023, compared to \$18.1 billion in fiscal-year 2022.
- Revenue Less Ancillary Services increased 42.8% to \$381.5 million in fiscal-year 2023, compared to \$267.1 million in fiscal-year 2022.
- Adjusted Gross Profit increased to \$254.1 million, resulting in Adjusted Gross Margin of 66.6% in fiscal-year 2023,

compared to Adjusted Gross Profit of \$181.9 million and Adjusted Gross Margin of 68.1% in fiscal-year 2022. Fiscal-year 2022 Adjusted Gross Profit and Adjusted Gross Margin have been recast to align with the updated methodology as described in the Key Operating Metrics and Non-GAAP Financial Measures section below.

• Adjusted EBITDA increased to \$42.0 million in fiscal-year 2023, compared to \$14.9 million in fiscal-year 2022, a 546 basis point expansion of our Adjusted EBITDA as a percentage of revenue less ancillary services.

#### Fiscal-Year 2023 Business Highlights:

- In **education**, the Company continued to expand its higher education footprint globally including notable growth in the United Kingdom and throughout Asia-Pacific.
- The Company also continued to see success in its land and expand strategy in the U.S., increasing the footprint of its full-suite solution, and landing many blue-chip clients.
- In **travel**, the Company experienced a significant increase in terms of clients signed and revenue realization from existing clients.
- In B2B, the Company continued to sign larger enterprise deals and drive utilization among existing clients.
- In healthcare, the Company accelerated our partnership strategy, solidifying relationships with Cerner and FinThrive.
- The Company bolstered its global payment network with a focus on supporting its strategic payer markets like **India and China**, enhancing its relationships with **WeChat Pay** as well as three of the largest banks in India.
- The Company continued its strong track record of strategic M&A with the acquisition of StudyLink.

#### First Quarter and Fiscal-Year 2024 Outlook:

"For Fiscal-Year 2024 we expect revenue less ancillary services to grow 30% at the midpoint of our guidance. We also expect to generate an approximately 320 basis point improvement in adjusted EBITDA as a percentage of revenue less ancillary services at the midpoint of our guidance," said Mike Ellis, CFO of Flywire. "Our seasonality across the fiscal year, and our results for Q1, are expected to be impacted by Canadian regulatory changes, which will reduce the number of international study permit applications and delay some Canadian applications until later in the year. The changes may also lead some students to study in other countries."

Based on information available as of February 27, 2024, Flywire anticipates the following results for the first quarter and fiscal-year 2024.

	Fiscal-Year 2024*
Revenue	\$501 to \$535 million
Revenue Less Ancillary Services	\$483 to \$509 million
Adjusted EBITDA**	\$65 to \$76 million

	First Quarter 2024*
Revenue	\$110 to \$117 million
Revenue Less Ancillary Services	\$106 to \$111 million
Adjusted EBITDA**	\$9 to \$11 million

\*The Company has assumed foreign exchange rates prevailing as of December 31, 2023.

\*\*Flywire has not provided a quantitative reconciliation of forecasted Adjusted EBITDA to forecasted GAAP net income (loss) or to forecasted GAAP income (loss) before income taxes within this earnings release because Flywire is unable, without making unreasonable efforts, to calculate certain reconciling items with confidence. These items include, but are not limited to income taxes which are directly impacted by unpredictable fluctuations in the market price of Flywire's stock.

These statements are forward-looking and actual results may differ materially. Refer to the "Safe Harbor Statement" below for information on the factors that could cause Flywire's actual results to differ materially from these forward-looking statements.

#### **Conference Call**

The Company will host a conference call to discuss fourth quarter and fiscal-year 2023 financial results today at 5:00 pm ET. Hosting the call will be Mike Massaro, CEO, Rob Orgel, President and COO, and Mike Ellis, CFO. The conference call can be accessed live via webcast from the Company's investor relations website at <a href="https://ir.flywire.com/">https://ir.flywire.com/</a>. A replay will be available on the investor relations website following the call.

#### Key Operating Metrics and Non-GAAP Financial Measures

Flywire uses non-GAAP financial measures to supplement financial information presented on a GAAP basis. The Company believes that excluding certain items from its GAAP results allows management to better understand its consolidated financial performance from period to period and better project its future consolidated financial performance as forecasts are developed at a level of detail different from that used to prepare GAAP-based financial measures. Moreover, Flywire believes these non-GAAP financial measures provide its stakeholders with useful information to help them evaluate the Company's operating results by facilitating an enhanced understanding of the Company's operating performance and enabling them to make more meaningful period to period comparisons. There are limitations to the use of the non-GAAP financial measures presented here. Flywire's non-GAAP financial measures may not be comparable to similarly titled measures of other companies. Other companies, including companies in Flywire's industry, may calculate non-GAAP financial measures differently, limiting the usefulness of those measures for comparative purposes.

Flywire uses supplemental measures of its performance which are derived from its consolidated financial information, but which are not presented in its consolidated financial statements prepared in accordance with GAAP. These non-GAAP financial measures include the following:

- Revenue Less Ancillary Services. Revenue Less Ancillary Services represents the Company's consolidated revenue in accordance with GAAP after excluding (i) pass-through cost for printing and mailing services and (ii) marketing fees. The Company excludes these amounts to arrive at this supplemental non-GAAP financial measure as it views these services as ancillary to the primary services it provides to its clients.
- Adjusted Gross Profit and Adjusted Gross Margin. Adjusted gross profit represents Revenue Less Ancillary Services less cost of revenue adjusted to (i) exclude pass-through cost for printing services, (ii) offset marketing fees against costs incurred and (iii) exclude depreciation and amortization, including accelerated amortization on the impairment of customer set-up costs tied to technology integration. Adjusted Gross Margin represents Adjusted Gross Profit divided by Revenue Less Ancillary Services. Management believes this presentation supplements the GAAP presentation of Gross Margin with a useful measure of the gross margin of the Company's payment-related services, which are the primary services it provides to its clients. Beginning with the quarter ended December 31, 2022, Flywire has excluded depreciation and amortization from the calculation of its adjusted Gross Profit, which it believes enhances the understanding of the Company's operating performance and enables more meaningful period to period comparisons. The Company's previously reported Adjusted Gross Profit and Adjusted Gross Margin for the three months and twelve months ended December 31, 2022 were recast to conform to the updated methodology and are reflected herein for comparison purposes.
- Adjusted EBITDA. Adjusted EBITDA represents EBITDA further adjusted by excluding (i) stock-based compensation
  expense and related payroll taxes, (ii) the impact from the change in fair value measurement for contingent consideration
  associated with acquisitions,(iii) gain (loss) from the remeasurement of foreign currency, (iv) indirect taxes related to
  intercompany activity, (v) acquisition related transaction costs, if applicable, and (vi) employee retention costs, such as
  incentive compensation, associated with acquisition activities. Management believes that the exclusion of these amounts to
  calculate Adjusted EBITDA provides useful measures for period-to-period comparisons of the Company's business.
- Revenue Less Ancillary Services at Constant Currency. Revenue Less Ancillary Services at Constant Currency represents Revenue Less Ancillary Services adjusted to show presentation on a constant currency basis. The constant currency information presented is calculated by translating current period results using prior period weighted average foreign currency exchange rates. Flywire analyzes Revenue Less Ancillary Services on a constant currency basis to provide a comparable framework for assessing how the business performed excluding the effect of foreign currency fluctuations.

These non-GAAP financial measures are not meant to be considered as indicators of performance in isolation from or as a substitute for the Company's revenue, gross profit, gross margin or net income (loss) prepared in accordance with GAAP and should be read only in conjunction with financial information presented on a GAAP basis. Reconciliations of Revenue Less Ancillary Services, Revenue Less Ancillary Services at Constant Currency, Adjusted Gross Profit, Adjusted Gross Margin and Adjusted EBITDA to the most directly comparable GAAP financial measure are presented below. Flywire encourages you to review these reconciliations in conjunction with the presentation of the non-GAAP financial measures for each of the periods presented. In future fiscal periods, Flywire may exclude such items and may incur income and expenses similar to these excluded items. Flywire has not provided a quantitative reconciliation of forecasted Adjusted EBITDA to forecasted GAAP net income (loss) or to forecasted GAAP income (loss) before income taxes within this earnings release because it is unable, without making unreasonable efforts, to calculate certain reconciling items with confidence. These items include but are not limited to income taxes which are directly impacted by unpredictable fluctuations in the market price of Flywire's stock.

#### **About Flywire**

Flywire is a global payments enablement and software company. Flywire combines its proprietary global payments network, next-gen payments platform and vertical-specific software to deliver the most important and complex payments for its clients and their customers.

Flywire leverages its vertical-specific software and payments technology to deeply embed within the existing A/R workflows for its clients across the education, healthcare and travel vertical markets, as well as in key B2B industries. Flywire also integrates with leading ERP systems, so organizations can optimize the payment experience for their customers while eliminating operational challenges.

Flywire supports more than 3,800 clients with diverse payment methods in more than 140 currencies across 240 countries and territories around the world. Flywire is headquartered in Boston, MA, USA with additional offices around the globe. For more information, visit <u>www.flywire.com</u>. Follow Flywire on  $\underline{X}$  (formerly known as Twitter), <u>LinkedIn</u> and <u>Facebook</u>.

#### Safe Harbor Statement

This release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements regarding Flywire's future operating results and financial position, Flywire's business strategy and plans, market growth, and Flywire's objectives for future operations. Flywire intends such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 21E of the Securities Exchange Act of 1934 and the Private Securities Litigation Reform Act of 1995. In some cases, you can identify forward-looking statements by terms such as, but not limited to, "believe," "may," "will," "potentially," "estimate," "continue," "anticipate," "intend," "could," "would," "project," "target," "plan," "expect," or the negative of these terms, and similar expressions intended to identify forward-looking statements. Such forward-looking statements are based upon current expectations that involve risks, changes in circumstances, assumptions, and uncertainties. Important factors that could cause actual results to differ materially from those reflected in Flywire's forward-looking statements include, among others, Flywire's future financial performance, including its expectations regarding Revenue, Revenue Less Ancillary Services, and

Adjusted EBITDA and foreign exchange rates. Risks that may cause actual results to differ materially from these forward looking statements include, but are not limited to: Flywire's ability to execute its business plan and effectively manage its growth; Flywire's cross-border expansion plans and ability to expand internationally; anticipated trends, growth rates, and challenges in Flywire's business and in the markets in which Flywire operates; the sufficiency of Flywire's cash and cash equivalents to meet its liquidity needs; political, economic, foreign currency exchange rate, inflation, legal, social and health risks, that may affect Flywire's business or the global economy; Flywire's beliefs and objectives for future operations; Flywire's ability to develop and protect its brand; Flywire's ability to maintain and grow the payment volume that it processes; Flywire's ability to further attract, retain, and expand its client base; Flywire's ability to develop new solutions and services and bring them to market in a timely manner; Flywire's expectations concerning relationships with third parties, including financial institutions and strategic partners; the effects of increased competition in Flywire's markets and its ability to compete effectively; recent and future acquisitions or investments in complementary companies, products, services, or technologies; Flywire's ability to enter new client verticals, including its relatively new business-to-business sector; Flywire's expectations regarding anticipated technology needs and developments and its ability to address those needs and developments with its solutions; Flywire's expectations regarding litigation and legal and regulatory matters; Flywire's expectations regarding its ability to meet existing performance obligations and maintain the operability of its solutions; Flywire's expectations regarding the effects of existing and developing laws and regulations, including with respect to payments and financial services, taxation, privacy and data protection; economic and industry trends, projected growth, or trend analysis; Flywire's ability to adapt to changes in U.S. federal income or other tax laws or the interpretation of tax laws, including the Inflation Reduction Act of 2022; Flywire's ability to attract and retain qualified employees; Flywire's ability to maintain, protect, and enhance its intellectual property; Flywire's ability to maintain the security and availability of its solutions; the increased expenses associated with being a public company; the future market price of Flywire's common stock: and other factors that are described in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of Flywire's Annual Report on Form 10-K for the year ended December 31, 2022 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2023, which are on file with the Securities and Exchange Commission (SEC) and available on the SEC's website at https://www.sec.gov/. Additional factors may be described in those sections of Flywire's Annual Report on Form 10-K for the year ended December 31, 2023, expected to be filed with the SEC in the first guarter of 2024. The information in this release is provided only as of the date of this release, and Flywire undertakes no obligation to update any forward-looking statements contained in this release on account of new information, future events, or otherwise, except as required by law.

#### Contacts

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#### Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) (Unaudited) (Amounts in thousands, except share and per share amounts)

	Thre	ee Months Ei 31		December	Year Ended D	ecen	nber 31,
	2023 202			2022	 2023		2022
Revenue	\$	100,545	\$	73,053	\$ 403,094	\$	289,375
Costs and operating expenses:							
Payment processing services costs		36,780		29,585	147,339		107,933
Technology and development		16,898		12,692	62,028		50,257
Selling and marketing		28,830		20,287	107,621		78,456
General and administrative		28,065		19,860	 107,624		82,949
Total costs and operating expenses		110,573		82,424	 424,612		319,595
Loss from operations	\$	(10,028)	\$	(9,371)	\$ (21,518)	\$	(30,220)
Other income (expense):							
Interest expense		(92)		(327)	(372)		(1,211)
Interest income		5,638		1,787	13,349		3,244
Gain (loss) from remeasurement of foreign currency		7,707		5,915	 4,189		(9,172)
Total other income (expense), net		13,253		7,375	 17,166		(7,139)
Income (loss) before provision for income taxes		3,225		(1,996)	(4,352)		(37,359)
Provision for (benefit from) income taxes		1,938		(867)	 4,214		1,988
Net income (loss)	\$	1,287	\$	(1,129)	\$ (8,566)	\$	(39,347)
Foreign currency translation adjustment		3,731		(1,105)	 3,232		(1,513)
Comprehensive income (loss)	\$	5,018	\$	(2,234)	\$ (5,334)	\$	(40,860)
Net income (loss) attributable to common stockholders - basic and diluted	\$	1,287	\$	(1,129)	\$ (8,566)	\$	(39,347)
Net income (loss) per share attributable to common stockholders - basic	\$	0.01	\$	(0.01)	\$ (0.07)	\$	(0.36)

Net income (loss) per share attributable to common stockholders diluted

diluted	\$	0.01	\$ (0.01)	\$ (0.07)	\$	(0.36)
Weighted average common shares outstanding - basic	12	1,690,938	 107,925,637	 114,828,494		107,935,514
Weighted average common shares outstanding - diluted	12	8,877,877	 107,925,637	 114,828,494	_	107,935,514

### Condensed Consolidated Balance Sheets (Unaudited) (Amounts in thousands, except share amounts)

	D	ecember 31,	De	cember 31,
	2023			2022
Assets				
Current assets:				
Cash and cash equivalents	\$	654,608	\$	349,177
Restricted cash				2,000
Accounts receivable, net		18,215		13,697
Unbilled receivables, net		10,689		5,268
Funds receivable from payment partners		113,945		62,970
Prepaid expenses and other current assets		18,227		17,531
Total current assets		815,684		450,643
Property and equipment, net		15,134		13,317
Intangible assets, net		108,178		97,616
Goodwill		121,646		97,766
Other assets		19,089		14,945
Total assets	\$	1,079,731	\$	674,287
Liabilities and Stockholders' Equity				
Current liabilities:				
Accounts payable	\$	12.587	\$	13,325
Funds payable to clients	·	210,922	•	124,305
Accrued expenses and other current liabilities		43,315		34,423
Deferred revenue		6,968		5,223
Total current liabilities		273,792		177,276
Deferred tax liabilities		15,391		12,149
Other liabilities		4,431		2,959
Total liabilities		293,614		192,384
Commitments and contingencies (Note 16)		) -		
Stockholders' equity:				
Preferred stock, \$0.0001 par value; 10,000,000 shares authorized as of December 31, 2023 and 2022; and				
no shares issued and outstanding as of December 31, 2023 and 2022		_		_
Voting common stock, \$0.0001 par value; 2,000,000,000 shares authorized as of December 31, 2023 and				
2022; 123,010,207 shares issued and 120,695,162 shares outstanding as of December 31, 2023;				
109,790,702 shares issued and 107,472,980 shares outstanding as of December 31, 2022		11		10
Non-voting common stock, \$0.0001 par value; 10,000,000 shares authorized as of December 31, 2023 and 2022; 1,873,320 shares issued and outstanding as of December 31, 2023 and 2022		1		1
Treasury voting common stock, 2,315,045 and 2,317,722 shares as of December 31, 2023 and 2022,				
respectively, held at cost		(747)		(748)
Additional paid-in capital		959,302		649,756
Accumulated other comprehensive income (loss)		1,320		(1,912)
Accumulated deficit		(173,770)		(165,204)
Total stockholders' equity		786,117		481,903
Total liabilities and stockholders' equity	\$	1,079,731	\$	674,287

**Condensed Consolidated Statement of Cash Flows** (Unaudited) (Amounts in thousands)

Year Ended December 31,						
2023	2022					

Net loss         \$         (8,566)         \$         (39,347)           Adjustments to reconcile net loss to net cash used in operating activities:         15,764         12,304           Depreciation and amortization         15,764         12,304           Stock-based compensation expense         43,726         30,259           Anontization of deferred contract costs         1,789         1,799           Change in fair value of contingent consideration         380         (2,805)           Deferred tax provision (benefit)         72         (1,708)           Provision for uncollectible accounts         326         152           Changes in porting assets and liabilities, net of acquisitions:         288         348           Accounts receivable         (2,082)         (323)           Unbilde receivables         (6,0975)         (30,917)           Prepaid expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable dift contents         86,616         48,932           Accounts payable, accrued expenses and other current liabilities         (4,671)         (4450)           Other liabilities         (1,260)         (1,871)         (400)           Net cash provided by operating activities:         26,0625         5,427           Cas	Cash flows from operating activities:			
Adjustments to reconcile net loss to net cash used in operating activities:       15,764       12,304         Depreciation and amortization       15,764       12,304         Stock-based compensation expense       43,726       30,259         Amortization of deferred contract costs       1,789       1,799         Change in fair Value of contingent consideration       326       152         Non-cash interest expense       288       348         Changes in operating assets and liabilities, net of acquisitions:       2202       (2,082)         Accounts receivable       (5,094)       (1,928)         Funds receivables       (5,0975)       (30,917)         Prepaid expenses, other current assets and other assets       (4,279)       (13,18)         Funds receivable from payment partners       (5,0975)       (30,917)         Prepaid expenses, other current liabilities       5,548       6,7661         Contingent consideration       (467)       (4,510)         Other liabilities       (1,260)       (1,872)         Deferred revenue       (671)       (400)         Net cash provided by operating activities:       232,764)       (17,140)         Contingent consideration paid for acquisitions       -       (453)         Business acquisition, net of cash acquired		\$ (8.566)	\$	(39.347)
Depreciation and amortization         15,764         12,304           Stock-based compensation expense         43,726         30,259           Amortization of deferred contract costs         1,789         1,779           Change in fair value of contingent consideration         330         (2,805)           Deferred tax provision (benefit)         72         (1,708)           Provision for uncollectible accounts         326         152           Non-cash interest expense         298         348           Changes in operating assets and liabilities, net of acquisitions:         46,001         (1,928)           Accounts receivable         (5,034)         (1,928)           Finds receivable from payment partners         (50,975)         (30,917)           Prediat expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable to clients         86,616         44,932           Accounts payable, accrued expenses and other current liabilities         5,548         6,761           Contingent consideration         (467)         (4,510)           Other liabilities         (3,2764)         (1,720)           Deferred revenue         (3,711)         (4000)           Net cash provided by operating activities:         (38,777)         (24,663) <td>Adjustments to reconcile net loss to net cash used in operating activities:</td> <td>(-,,</td> <td></td> <td>(</td>	Adjustments to reconcile net loss to net cash used in operating activities:	(-,,		(
Stock-based compensation expense         43,726         30,259           Amortization of deferred contract costs         1,789         1,789           Change in fair value of contingent consideration         330         (2,805)           Provision for uncollectible accounts         326         152           Non-cash interest expense         298         348           Changes in operating assets and liabilities, net of acquisitions:         208         (323)           Accounts receivable         (2,062)         (323)           Funds receivables         (5,394)         (1,928)           Funds receivable from payment partners         (50,975)         (30,917)           Prepaid expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable, accrued expenses and other assets         (4,677)         (4,510)           Other liabilities         5,548         6,761         (4,510)           Other liabilities         (1,260)         (1,872)         (400)           Deferred revenue         (32,764)         (1,120)         (1,740)           Net cash provided by operating activities:         (38,777)         (24,663)         (2,663)           Cash flows from investing activities         (38,777)         (24,663)         (2,674)         (17,140		15.764		12.304
Amortization of deferred contract costs         1,789         1,799           Change in fair value of contingent consideration         380         (2,805)           Provision for uncollectible accounts         326         152           Non-cash interest expense         298         388           Changes in operating assets and liabilities, net of acquisitions:         298         388           Accounts receivable         (2,082)         (323)           Unbilde receivables         (5,394)         (1,928)           Funds receivable from syment partners         (50,975)         (30,917)           Prepated expenses, other current assets and other assets         (4,279)         (11,318)           Funds receivables         5,544         6,761           Contingent consideration         (4677)         (4,510)           Other liabilities         5,544         6,761           Contingent consideration         (1,260)         (1,872)           Deferred taxy and equipment         (1,260)         (1,872)           Deferred taxy and equipment         (32,764)         (17,140)           Contingent consideration paid for acquisitions	•	,		,
Change in fair value of contingent consideration         380         (2.805)           Deferred tax provision (benefit)         72         (1.708)           Provision for uncollectible accounts         326         152           Non-cash interest expense         298         348           Changes in operating assets and liabilities, net of acquisitions:         (2.082)         (323)           Unbilled receivables         (5.0375)         (30.917)           Funds receivable from payment partners         (50.975)         (30.917)           Prepaid expenses, other current assets and other assets         (4.279)         (11.318)           Funds payable to clients         86,616         48,932           Accounts receivable, accrued expenses and other current liabilities         5.548         6.761           Contingent consideration         (4677)         (4.510)           Other liabilities         (1.260)         (1.872)           Deferred revenue         (871)         (4000)           Net cash provided by operating activities:         80,625         5.427           Cash flows from investing activities:         (32,764)         (17,140)           Contingent consideration paid for acquisitions         -         (463)           Net cash used in investing activities         (38,777) <td< td=""><td></td><td>,</td><td></td><td>,</td></td<>		,		,
Deferred tax provision (benefit)         72         (1,708)           Provision for uncollectible accounts         326         152           Non-cash interest expense         298         348           Changes in operating assets and liabilities, net of acquisitions:         (2,082)         (323)           Accounts receivable         (2,082)         (323)           Unbilled receivables         (50,975)         (30,917)           Predid expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable, accrued expenses and other current liabilities         5,548         6,761           Contingent consideration         (467)         (4,510)           Other liabilities         (1,260)         (1,872)           Deferred revenue         (871)         (4000)           Net cash provided by operating activities:         2         2           Cash flows from investing activities:         (1,260)         (1,740)           Purchases of property and equipment         (1009)         (1,353)           Business acquisition, net of cash acquired         (32,764)         (17,140)           Cash flows from investing activities:	Change in fair value of contingent consideration	,		,
Provision for uncollectible accounts         326         152           Non-cash interest expense         298         348           Changes in operating assets and liabilities, net of acquisitions:         (2,082)         (323)           Unbilled receivable         (5,394)         (1,928)           Funds receivable from payment partners         (50,975)         (30,917)           Prepaid expenses, other current assets and other assets         (4,279)         (11,318)           Funds receivable, accrued expenses and other current liabilities         5,548         6,761           Accounts payable, accrued expenses and other current liabilities         5,548         6,761           Contingent consideration         (467)         (4,510)           Other liabilities         (1,260)         (1,872)           Deferred revenue         (871)         (400)           Net cash provided by operating activities:         80,625         5,427           Cash flows from investing activities:         (32,764)         (1,71,40)           Contingent consideration paid for acquisitions         —         -           Net cash used in investing activities:         (38,777)         (24,633)           Received from insuance of common stock under public offering, net of underwriter discounts and commissions         —         -	• •			( )
Changes in operating assets and liabilities, net of acquisitions:       (2,082)       (323)         Accounts receivable       (5,0375)       (30,917)         Prepaid expenses, other current assets and other assets       (4,279)       (11,318)         Funds receivable to clients       86,616       48,932         Accounts payable, accrued expenses and other current liabilities       5,548       6,761         Contingent consideration       (467)       (4,510)         Other liabilities       01,260)       (1,872)         Deferred revenue       (871)       (400)         Net cash provided by operating activities:       80,625       5,427         Cash flows from investing activities:       80,625       5,427         Cash flows from investing activities:       (32,764)       (17,140)         Contingent consideration paid for acquisitions       —       (453)         Net cash used in investing activities:       (38,777)       (24,663)         Contingent consideration paid for acquisitions       —       (453)         Net cash used in investing activities:       (1,207)       (3,701)         Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions       (1,207)       (3,701)         Payments of costs related to public offering, net of underwriter discou		326		
Accounts receivable(2,082)(323)Unbilled receivables(5,394)(1,928)Funds receivable from payment partners(50,975)(30,917)Prepaid expenses, other current assets and other assets(4,279)(11,318)Funds payable to clients86,61648,932Accounts payable, accrued expenses and other current liabilities5,5486,761Contingent consideration(467)(4,510)Other liabilities(1,260)(1,872)Deferred revenue(871)(400)Net cash provided by operating activities80,6255,427Cash flows from investing activities(5,004)(5,717)Purchases of property and equipment(1,009)(1,353)Business acquisition, net of cash acquired(32,764)(17,140)Contingent consideration paid for acquisitions—(453)Net cash used in investing activities(38,777)(24,663)Cash flows from financing activities(38,777)(24,663)Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions—(25,939)Portingent consideration paid for acquisitions(1,207)(3,701)—Payments of tax withholdings for net settled option exercises(8,483)(2,564)(2,537)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271—Proceeds from the issuance of stock under Employee Stock Purchase Plan2,631(23,970)Effect of exchange rates changes on cash and cash equivalents	Non-cash interest expense	298		348
Accounts receivable(2,082)(323)Unbilled receivables(5,394)(1,928)Funds receivable from payment partners(50,975)(30,917)Prepaid expenses, other current assets and other assets(4,279)(11,318)Funds payable to clients86,61648,932Accounts payable, accrued expenses and other current liabilities5,5486,761Contingent consideration(467)(4,510)Other liabilities(1,260)(1,872)Deferred revenue(871)(400)Net cash provided by operating activities80,6255,427Cash flows from investing activities(5,004)(5,717)Purchases of property and equipment(1,009)(1,353)Business acquisition, net of cash acquired(32,764)(17,140)Contingent consideration paid for acquisitions—(453)Net cash used in investing activities(38,777)(24,663)Cash flows from financing activities(38,777)(24,663)Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions—(25,939)Portingent consideration paid for acquisitions(1,207)(3,701)—Payments of tax withholdings for net settled option exercises(8,483)(2,564)(2,537)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271—Proceeds from the issuance of stock under Employee Stock Purchase Plan2,631(23,970)Effect of exchange rates changes on cash and cash equivalents	Changes in operating assets and liabilities, net of acquisitions:			
Unbilled receivables         (5,394)         (1,528)           Funds receivable from payment partners         (5,0975)         (30,917)           Prepaid expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable to clients         88,616         48,932           Accounts payable, accrued expenses and other current liabilities         5,548         6,761           Contingent consideration         (4677)         (4,510)           Other liabilities         (1,1872)         (1,872)           Deferred revenue         (871)         (400)           Net cash provided by operating activities         80,625         5,427           Cash flows from investing activities         (3,2,764)         (1,7,140)           Contingent consideration paid for acquisitions         —         (453)           Net cash used in investing activities:         (38,777)         (24,663)           Cash flows from financing activities:         —         (453)           Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions         —         (25,939)           Contingent consideration paid for acquisitions         —         (25,939)         —           Proceeds from issuance of stock under Employee Stock Purchase Plan         2,691         1,271		(2,082)		(323)
Funds receivable from payment partners         (50,975)         (30,917)           Prepaid expenses, other current assets and other assets         (4,279)         (11,318)           Funds payable to clients         86,616         48,932           Accounts payable, accrued expenses and other current liabilities         5,548         6,761           Contingent consideration         (467)         (4,510)           Other liabilities         (1,260)         (1,872)           Deferred revenue         (871)         (400)           Net cash provided by operating activities:         80,625         5,427           Cash flows from investing activities:         (5,004)         (5,717)           Purchases of property and equipment         (1,009)         (1,333)           Business acquisition, net of cash acquired         (32,764)         (17,140)           Contingent consideration paid for acquisitions	Unbilled receivables	( ' ' '		
Prepaid expenses, other current assets and other assets(4,279)(11,318)Funds payable to clients86,61648,932Accounts payable, accrued expenses and other current liabilities5,5486,761Contingent consideration(467)(4,510)Other liabilities(1,260)(1,872)Deferred revenue(871)(400)Net cash provided by operating activities80,6255,427Cash flows from investing activities(5,004)(5,717)Purchases of property and equipment(1,009)(1,353)Business acquisition, net of cash acquired(32,764)(17,140)Cosh flows from financing activities:(38,777)(24,663)Cash used in investing activities:(1,062)-Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions(1,062)-Payments of costs related to public offering(1,062)-(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)(3,701)Payments of costs related to public offering(1,062)-(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)(3,701)Payments of tax withholdings for net settled option exercises(8,483)(2,564)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271Proceeds from the issuance of stock options10,3606,963Net acash provided by (used in financing activities263,418(23,970)Effect of exchange	Funds receivable from payment partners	( )		. ,
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Cash flows from investing activities:Capitalization of internally developed software(5,004)(5,717)Purchases of property and equipment(1,009)(1,353)Business acquisition, net of cash acquired(32,764)(17,140)Contingent consideration paid for acquisitions—(453)Net cash used in investing activities(38,777)(24,663)Proceeds from insuance of common stock under public offering, net of underwriter discounts and commissions261,119—Payments of costs related to public offering(1,062)—Payment of long-term debt—(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)Payment of lang-term debt—(25,939)Proceeds from testetted option exercises(8,483)(2,564)Proceeds from test settled option exercises(8,483)(2,564)Proceeds from exercise of stock under Employee Stock Purchase Plan2,6911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$351,177\$Satistical Cash, cash equivalents and restricted cash, beginning of year\$351,177\$	Deferred revenue	(871)		(400)
Cash flows from investing activities:Capitalization of internally developed software(5,004)(5,717)Purchases of property and equipment(1,009)(1,353)Business acquisition, net of cash acquired(32,764)(17,140)Contingent consideration paid for acquisitions—(453)Net cash used in investing activities(38,777)(24,663)Proceeds from insuance of common stock under public offering, net of underwriter discounts and commissions261,119—Payments of costs related to public offering(1,062)—Payment of long-term debt—(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)Payment of lang-term debt—(25,939)Proceeds from testetted option exercises(8,483)(2,564)Proceeds from test settled option exercises(8,483)(2,564)Proceeds from exercise of stock under Employee Stock Purchase Plan2,6911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$351,177\$Satistical Cash, cash equivalents and restricted cash, beginning of year\$351,177\$	Net cash provided by operating activities	 80,625		5,427
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Business acquisition, net of cash acquired(32,764)(17,140)Contingent consideration paid for acquisitions—(453)Net cash used in investing activities(38,777)(24,663)Cash flows from financing activities:(38,777)(24,663)Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions261,119—Payments of costs related to public offering(1,062)—Payment of long-term debt—(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)Payments of tax withholdings for net settled option exercises(8,483)(2,564)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Capitalization of internally developed software	(5,004)		(5,717)
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Proceeds from issuance of common stock under public offering, net of underwriter discounts and commissions261,119—Payments of costs related to public offering(1,062)—Payment of long-term debt—(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)Payments of tax withholdings for net settled option exercises(8,483)(2,564)Proceeds from the issuance of stock under Employee Stock Purchase Plan26911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents303,431(38,183)Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Net cash used in investing activities	 (38,777)		(24,663)
commissions261,119—Payments of costs related to public offering(1,062)—Payment of long-term debt—(25,939)Contingent consideration paid for acquisitions(1,207)(3,701)Payments of tax withholdings for net settled option exercises(8,483)(2,564)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents303,431(38,183)Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Cash flows from financing activities:			_
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Payments of tax withholdings for net settled option exercises(8,483)(2,564)Proceeds from the issuance of stock under Employee Stock Purchase Plan2,6911,271Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Payment of long-term debt	_		(25,939)
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Proceeds from exercise of stock options10,3606,963Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Payments of tax withholdings for net settled option exercises	(8,483)		(2,564)
Net cash provided by (used in) financing activities263,418(23,970)Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Proceeds from the issuance of stock under Employee Stock Purchase Plan	2,691		1,271
Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Proceeds from exercise of stock options	10,360		6,963
Effect of exchange rates changes on cash and cash equivalents(1,835)5,023Net increase (decrease) in cash, cash equivalents and restricted cash303,431(38,183)Cash, cash equivalents and restricted cash, beginning of year\$ 351,177\$ 389,360	Net cash provided by (used in) financing activities	 263,418		(23,970)
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Cash, cash equivalents and restricted cash, beginning of year <u>\$ 351,177</u> <u>\$ 389,360</u>		 		
		\$ ,	\$	( ,
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# Reconciliation of Non-GAAP Financial Measures (Amounts in millions, except percentages)

#### **Three Months Ended** Year Ended December 31, December 31, 2023 2022 2023 2022 \$ 100.5 73.1 \$ 403.1 289.4 Revenue \$ \$ Adjusted to exclude gross up for: Pass-through cost for printing and mailing (4.0) (5.3) (19.4) (20.4) (0.4) (0.4) (2.2)(1.9) Marketing fees \$ Revenue Less Ancillary Services \$ 96.1 67.4 \$ 381.5 \$ 267.1 Payment processing services costs 147.3 107.9 36.8 29.6 Hosting and amortization costs within technology and development 2.0 1.9 8.4 6.6 expenses \$ 38.7 \$ 31.6 155.7 \$ 114.5 \$ Cost of Revenue Adjusted to:

Modified Methodology

Exclude printing and mailing costs	(4.0)	(5.3)	(19.4)	(20.4)
Offset marketing fees against related costs	(0.4)	(0.4)	(2.2)	(1.9)
Exclude depreciation and amortization	 (1.7)	 (3.0)	 (6.7)	 (7.0)
Adjusted Cost of Revenue	\$ 32.6	\$ 22.9	\$ 127.4	\$ 85.2
Gross Profit	\$ 61.8	\$ 41.5	\$ 247.4	\$ 174.9
Gross Margin	 61.5%	 56.8%	 61.4%	 60.4%
Adjusted Gross Profit	\$ 63.5	\$ 44.5	\$ 254.1	\$ 181.9
Adjusted Gross Margin	 66.1%	 66.0%	 66.6%	 68.1%

# **Previous Methodology**

	Three Months Ended December 31,				Year Ended December 31,			
	2023			2022		2023		2022
Revenue	\$	100.5	\$	73.1	\$	403.1	\$	289.4
Adjusted to exclude gross up for:								
Pass-through cost for printing and mailing		(4.0)		(5.3)		(19.4)		(20.4)
Marketing fees		(0.4)		(0.4)		(2.2)		(1.9)
Revenue Less Ancillary Services	\$	96.1	\$	67.4	\$	381.5	\$	267.1
Payment processing services costs		36.8		29.6		147.3		107.9
Hosting and amortization costs within technology and development expenses		1.9		2.0		8.4		6.6
Cost of Revenue	\$	38.7	\$	31.6	\$	155.7	\$	114.5
Adjusted to:								
Exclude printing and mailing costs		(4.0)		(5.3)		(19.4)		(20.4)
Offset marketing fees against related costs		(0.4)		(0.4)		(2.2)		(1.9)
Adjusted Cost of Revenue	\$	34.3	\$	25.9	\$	134.1	\$	92.2
Gross Profit	\$	61.8	\$	41.5	\$	247.4	\$	174.9
Gross Margin		61.5%		56.8%		61.4%		60.4%
Adjusted Gross Profit	\$	61.8	\$	41.5	\$	247.4	\$	174.9
Adjusted Gross Margin		64.3%		61.6%		64.8%		65.5%

# EBITDA and Adjusted EBITDA

	Three Months Ended December 31,				Year Ended December 31,			
		2023		2022		2023		2022
Net income (loss)	\$	1.3	\$	(1.1)	\$	(8.6)	\$	(39.3)
Interest expense		0.1		0.3		0.4		1.2
Interest income		(5.6)		(1.7)		(13.3)		(3.2)
Provision for income taxes		1.9		(0.9)		4.2		2.0
Depreciation and amortization		4.3		4.9		16.4		14.1
EBITDA		2.0		1.5		(0.9)		(25.2)
Stock-based compensation expense and related taxes		12.9		7.9		45.2		31.2
Change in fair value of contingent consideration		0.0		(3.1)		0.4		(2.8)
(Gain) loss from remeasurement of foreign currency		(7.7)		(6.0)		(4.2)		9.1
Indirect taxes related to intercompany activity		_		0.1		0.2		0.4
Acquisition related transaction costs		0.4		0.4		0.4		0.8
Acquisition related employee retention costs		0.1		0.2		0.9		1.4
Adjusted EBITDA	\$	7.7	\$	1.0	\$	42.0	\$	14.9

	Three Months Ended December 31, 2023							ır Ended ber 31, 202	:3							
	Platform and Usage-Based							form and ge-Based								
Tra	Transaction		Fee		Revenue		Revenue		Revenue		Revenue		ansaction	 Fee	F	Revenue
\$	81.9	\$	18.6	\$	100.5	\$	329.7	\$ 73.4	\$	403.1						

Adjusted to exclude gross up for:

Pass-through	cost for	printing and
r abb anoagn	00001101	printing and

r doo anough ooot for printing and							
mailing	_	(4.0)	(4.0)	_	(19.4)	(19.4)	
Marketing fees	 (0.4)		(0.4)	 (2.2)	 _	 (2.2)	
Revenue Less Ancillary Services	\$ 81.5	\$ 14.6	\$ 96.1	\$ 327.5	\$ 54.0	\$ 381.5	
Percentage of Revenue	81.5%	 18.5%	 100.0%	 81.8%	 18.2%	100.0%	
Percentage of Revenue Less							
Ancillary Services	84.8%	15.2%	100.0%	85.8%	14.2%	100.0%	

	Three Months Ended December 31, 2022						Year Ended December 31, 2022						
	Tra	nsaction		tform and age-Based Fee	F	Revenue	Tr	ansaction		tform and age-Based Fee	F	Revenue	
Revenue	\$	56.7	\$	16.4	\$	73.1	\$	224.2	\$	65.2	\$	289.4	
Adjusted to exclude gross up for:													
Pass-through cost for printing and mailing		_		(5.3)		(5.3)		_		(20.4)		(20.4)	
Marketing fees		(0.4)		—		(0.4)		(1.9)		—		(1.9)	
Revenue Less Ancillary Services	\$	56.3	\$	11.1	\$	67.4	\$	222.3	\$	44.8	\$	267.1	
Percentage of Revenue		77.6%		22.4%		100.0%		77.5%		22.5%		100.0%	
Percentage of Revenue Less Ancillary Services		83.5%		16.5%		100.0%		83.2%		16.8%		100.0%	

# Adjusted EBITDA Margin

	Three Months Ended December 31,					Year Ended December 31,				
		2023		2022		2023		2022		
Revenue (A)	\$	100.5	\$	73.1	\$	403.1	\$	289.4		
Revenue less ancillary services (B)		96.1		67.4		381.5		267.1		
EBITDA (C)		2.0		1.5		(0.9)		(25.2)		
Adjusted EBITDA (D)		7.7		1.0		42.0		14.9		
EBITDA Margin (C/A)		2.0%		2.0%		-0.2%		-8.7%		
Adjusted EBITDA Margin (D/A)		7.6%		1.3%		10.4%		5.1%		
EBITDA Margin using RLAS (C/B)		2.1%		2.2%		-0.2%		-9.5%		
Adjusted EBITDA Margin using RLAS (D/B)		8.0%		1.4%		11.0%		5.6%		

# Revenue Less Ancillary Services at Constant Currency:

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	2023	2022	Growth	 2023	2022	Growth
Revenue	\$ 100.5	\$ 73.1	37.5%	\$ 403.1	\$ 289.4	39.3%
Ancillary services	 (4.4)	 (5.7)		 (21.6)	 (22.3)	
Revenue Less Ancillary Services	 96.1	 67.4	42.6%	 381.5	 267.1	42.8%
Effects of foreign currency rate fluctuations	 (1.5)	 _		1.4	 _	
Revenue Less Ancillary Services at Constant Currency	\$ 94.6	\$ 67.4	40.4%	\$ 382.9	\$ 267.1	43.4%

### Guidance

Year Ended December 31, 2024
Low High

Revenue Adjusted to exclude gross up for:	\$ 109.9	\$ 117.1	\$ 500.6	\$ 534.6
Pass through cost for printing and mailing	(3.6)	(5.6)	(16.4)	(21.4)
Marketing fees	 (0.3)	 (0.5)	 (1.2)	 (4.2)
Revenue Less Ancillary Services	\$ 106.0	\$ 111.0	\$ 483.0	\$ 509.0
Adjusted EBITDA	\$ 9.0	\$ 11.0	\$ 65.0	\$ 76.0